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<b>A. Name of the Institute</b>	The National Institute for Entrepreneurship and Small Business Development (NIESBUD)
<b>B. Name/ Title of the Course</b>	<b>Innovative Leadership for Organization Growth and Excellence (ILOGE)- Trainers/Promoters Programme</b>
<b>C.Course dates with duration in weeks</b> [Note: dates may be fixed keeping in mind festivals, holidays, weather conditions, availability of accommodations, etc. No request for change in dates, once approved/ circulated will be entertained]	From 18.09.2023 to 06.10.2023  3 Weeks
<b>D. Eligibility Criteria for participants</b> 1. Educational Qualifications  2. Work Experience required, if any  3. Age Limit(note: ITEC norms is 25-45 years)  4. Target Group (Level of participants and target ministries/ departments etc. may be indicated)	1. 'A' Level or Equivalent <b>The medium of instruction being English, adequate knowledge of English is necessary for effective participation.</b>  2. Sufficient experience in promoting entrepreneurship and small business development and working as Trainers/faculties consultants in promoting entrepreneurship and small business development/promoters in government department's corporation, financial institutions, including banks, training organizations, consultants/or voluntary organizations.  3. 25-50 years  4. The programme is recommended basically for leaders/trainers/faculties/consultants working in government departments, corporations, financial institutions, including banks, training organizations, consultants/or voluntary organizations engaged in promoting entrepreneurship and small business development.
<b>E. Aims &amp; Objectives of the course</b>	The Programme has been designed to enable participants to: <ul style="list-style-type: none"><li>• To develop the insight and skills for innovative leadership &amp; entrepreneurship</li><li>• To understand Leadership as a powerful tool to lead and manage 'Change'</li><li>• To build a culture of Team work and collective responsibility within the organization</li></ul>

	<ul style="list-style-type: none"> <li>• To build capacity for developing innovative/entrepreneurial leaders for organization growth &amp; excellence</li> </ul>
<p><b>F. Learning Outcomes</b></p>	<p><b>Knowledge:</b></p> <ul style="list-style-type: none"> <li>• Leadership Styles</li> <li>• Challenges and how to manage organizational diversity</li> <li>• Innovation through motivation and Entrepreneurial support</li> <li>• Team Building &amp; Management</li> </ul> <p><b>Skills:</b></p> <ul style="list-style-type: none"> <li>• Leadership Skills</li> <li>• Interpersonal &amp; Influencing skills</li> <li>• Team building skills</li> <li>• People Management skill</li> <li>• Conflict management skill</li> </ul>
<p><b>G. Course Contents/ Syllabus</b> (please attach course details/ profile)</p>	<p><b><u>COURSE CONTENTS</u></b></p> <p><b>Leadership</b></p> <ul style="list-style-type: none"> <li>• Innovation for Excellence</li> <li>• Qualities of Innovative/Entrepreneurial Leaders</li> <li>• Leader as catalyst for change</li> <li>• Transformational Leader – Types &amp; Styles</li> <li>• Developing Performing Team</li> <li>• Innovative Leadership &amp; Achievement Concerns</li> <li>• Developing Entrepreneurial Leadership Qualities</li> <li>• Developing Achievement Syndrome</li> <li>• People Skills: Motivational Styles</li> <li>• Communication Interpersonal/Organizational Skill</li> <li>• Enhancing Employee Engagement</li> <li>• Managing Conflict</li> <li>• Stress Management</li> <li>• Emotional Intelligence</li> <li>• Leader as Coach</li> </ul> <p><b>Organization Growth &amp; Development</b></p> <ul style="list-style-type: none"> <li>• Project Management – Integration &amp; Implementation</li> <li>• Innovation process</li> <li>• Innovative Leaders Role &amp; Responsibility</li> <li>• Corporate Social Responsibility</li> <li>• Resource Mobilization</li> <li>• Negotiation Skill</li> </ul>

	<ul style="list-style-type: none"> <li>• Mentoring &amp; Counseling</li> <li>• Advocacy &amp; Lobbying</li> <li>• Use of Information Technology</li> <li>• Strategies for Organization Growth &amp; Development</li> </ul> <p><b>Field Studies</b></p> <ul style="list-style-type: none"> <li>• Study and visit organizations where innovative leaders are running business enterprises and projects in India</li> </ul> <p><b>Good Governance schemes to be covered:</b></p> <ul style="list-style-type: none"> <li>• Invest India Initiatives</li> <li>• Start Up India Scheme</li> <li>• Atal Incubation Scheme</li> <li>• PM-Gati Shakti</li> </ul>
<p><b>H. Mode of Evaluation of performance of the participants</b></p>	<p>The overall performance of the participants will be assessed on the following criteria:</p> <ul style="list-style-type: none"> <li>• Individual assignment/ presentation</li> <li>• Group work</li> <li>• Project report</li> <li>• Study Visit Reports</li> <li>• Action Plan Preparation &amp; Presentation</li> <li>• Attendance</li> <li>• Overall behavior during program</li> </ul>